

MoMA: Multimodal LLM Adapter for Fast Personalized Image Generation

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■ Outline

1 / **Background**

2 / Author

3 / Method

4 / Experiments

■ Background

Customized image generation



car



Cobblestone street



Spring Mount Fuji



Eiffel tower



Autumn with leaves



Grand canyon



Winter snow



Beach



Sunflower field

■ Background

Personalized image generation



...Sydney Opera House...



...the Taj Mahal...



...in front of the sea...



...blue beret in winter...



Reference Image



...hold a baked bread...



...win a gold medal...



...Chinese New Year...



...in the coffee shop...

■ Background

DreamBooth: Fine Tuning Text-to-Image Diffusion Models for Subject-Driven Generation

Nataniel Ruiz*,^{1,2}

Yael Pritch¹

Yuanzhen Li¹

Michael Rubinstein¹

Varun Jampani¹

Kfir Aberman¹

¹ Google Research ² Boston University



Input images



in the Acropolis



swimming



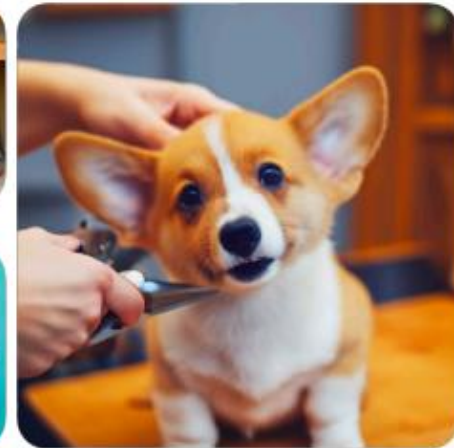
sleeping



in a doghouse



in a bucket

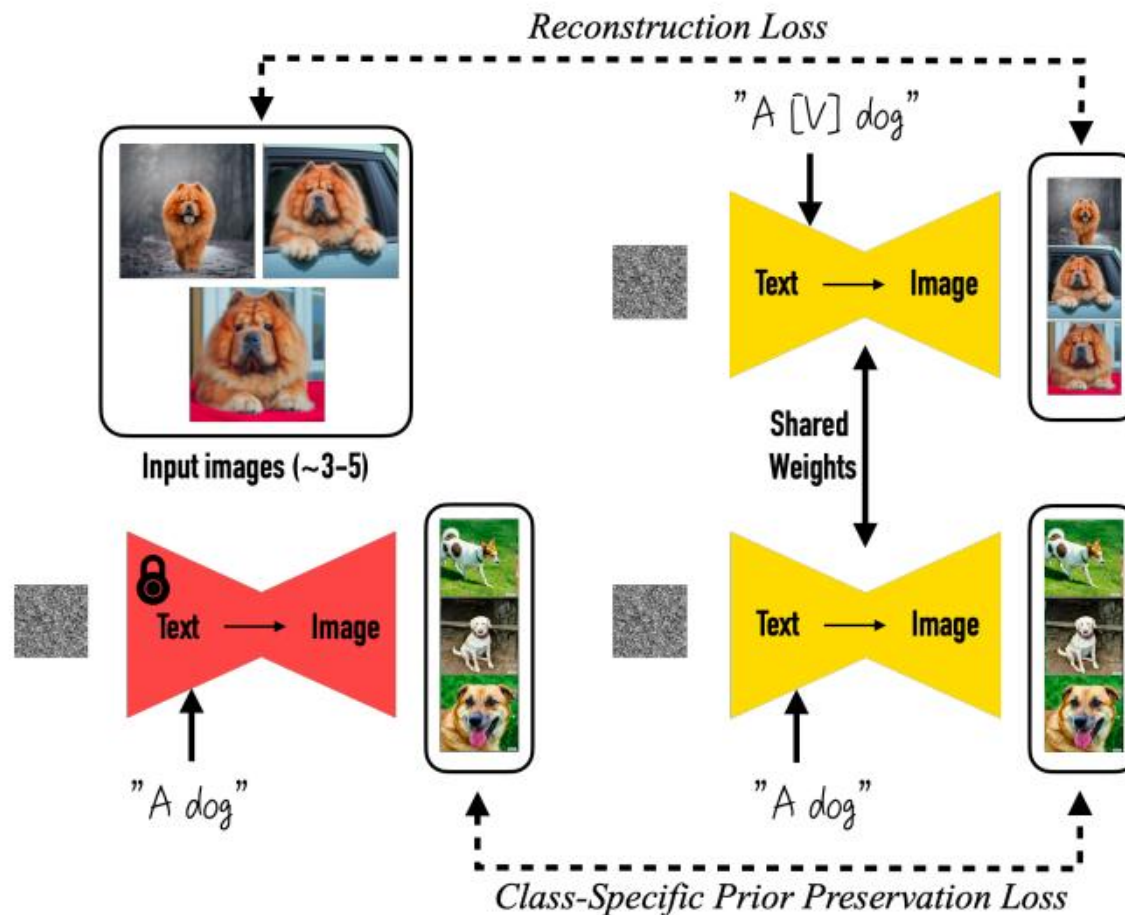


getting a haircut

Background

DreamBooth

- Finetune T2I model with unique identifier
- Regularize the model with class-specific prior



Loss function:

$$\mathbb{E}_{\mathbf{x}, \mathbf{c}, \epsilon, \epsilon', t} [w_t \|\hat{\mathbf{x}}_{\theta}(\alpha_t \mathbf{x} + \sigma_t \epsilon, \mathbf{c}) - \mathbf{x}\|_2^2 + \lambda w_{t'} \|\hat{\mathbf{x}}_{\theta}(\alpha_{t'} \mathbf{x}_{\text{pr}} + \sigma_{t'} \epsilon', \mathbf{c}_{\text{pr}}) - \mathbf{x}_{\text{pr}}\|_2^2],$$

■ Background

Input images



Background editing



A [V] backpack in the Grand Canyon



A [V] backpack with the night sky



A [V] backpack in the city of Versailles



A wet [V] backpack in water



A [V] backpack in Boston

■ Background

Style editing

Input images



Vincent Van Gogh



Michelangelo



Rembrandt



Johannes Vermeer



Pierre-Auguste Renoir



Leonardo da Vinci

■ Background

Expression editing

Expression modification (“A [state] [V] dog”)

Input images



depressed



sleeping



sad



joyous



barking



crying



frowning



screaming

■ Background

View editing

Input images



Top view ↑



[V] cat seen from the top

Bottom view ↓



[V] cat seen from the bottom

Side view →



[V] cat seen from the side

Back view ↶



[V] cat seen from the back

■ Background

Accessory editing

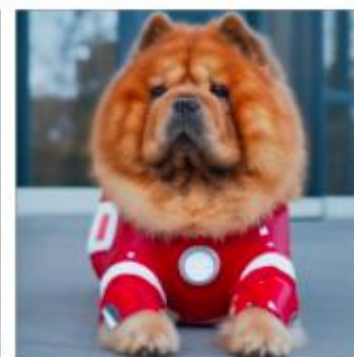
Input images



Chef Outfit



Witch Outfit



Ironman Outfit



Nurse Outfit



Purple Wizard Outfit



Superman Outfit



Police Outfit



Angel Wings

a [V] dog wearing a police/chef/witch outfit

■ Background

Color editing & attribute editing

Color modification (“A [color] [V] car”)



Input



purple



red



yellow



blue



pink

Hybrids (“A cross of a [V] dog and a [target species]”)



Input



bear



panda



koala



lion

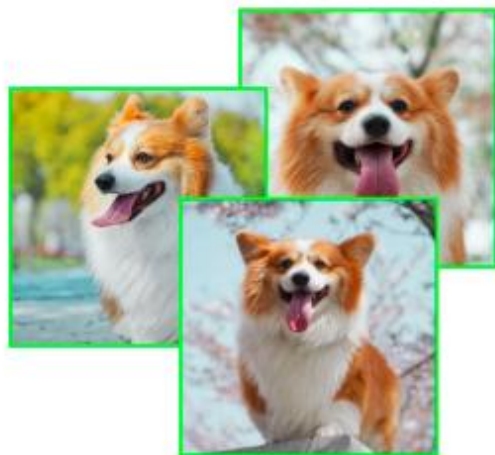


hippo

■ Background

■ Ablation Study

Input images



Generating “A dog”

Vanilla model



Ours w/o prior-preservation loss



Ours (full)



■ Background

Num. Training Samples

Real

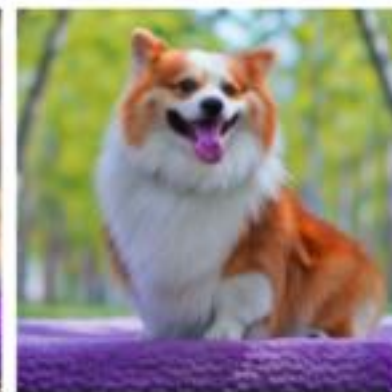
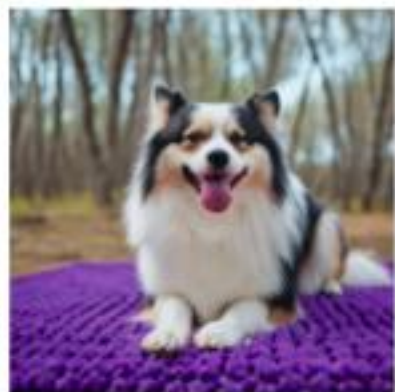
1

2

3

4

5



■ Background

An Image is Worth One Word: Personalizing Text-to-Image Generation using Textual Inversion

Rinon Gal^{1,2*}

Yuval Alaluf¹

Yuval Atzmon²

Or Patashnik¹

Amit H. Bermano¹

Gal Chechik²

Daniel Cohen-Or¹

¹Tel-Aviv University

²NVIDIA

■ Background



Input samples $\xrightarrow{\text{invert}}$ “ S_* ”



“An oil painting of S_* ”



“App icon of S_* ”



“Elmo sitting in the same pose as S_* ”



“Crochet S_* ”



Input samples $\xrightarrow{\text{invert}}$ “ S_* ”



“Painting of two S_* fishing on a boat”



“A S_* backpack”



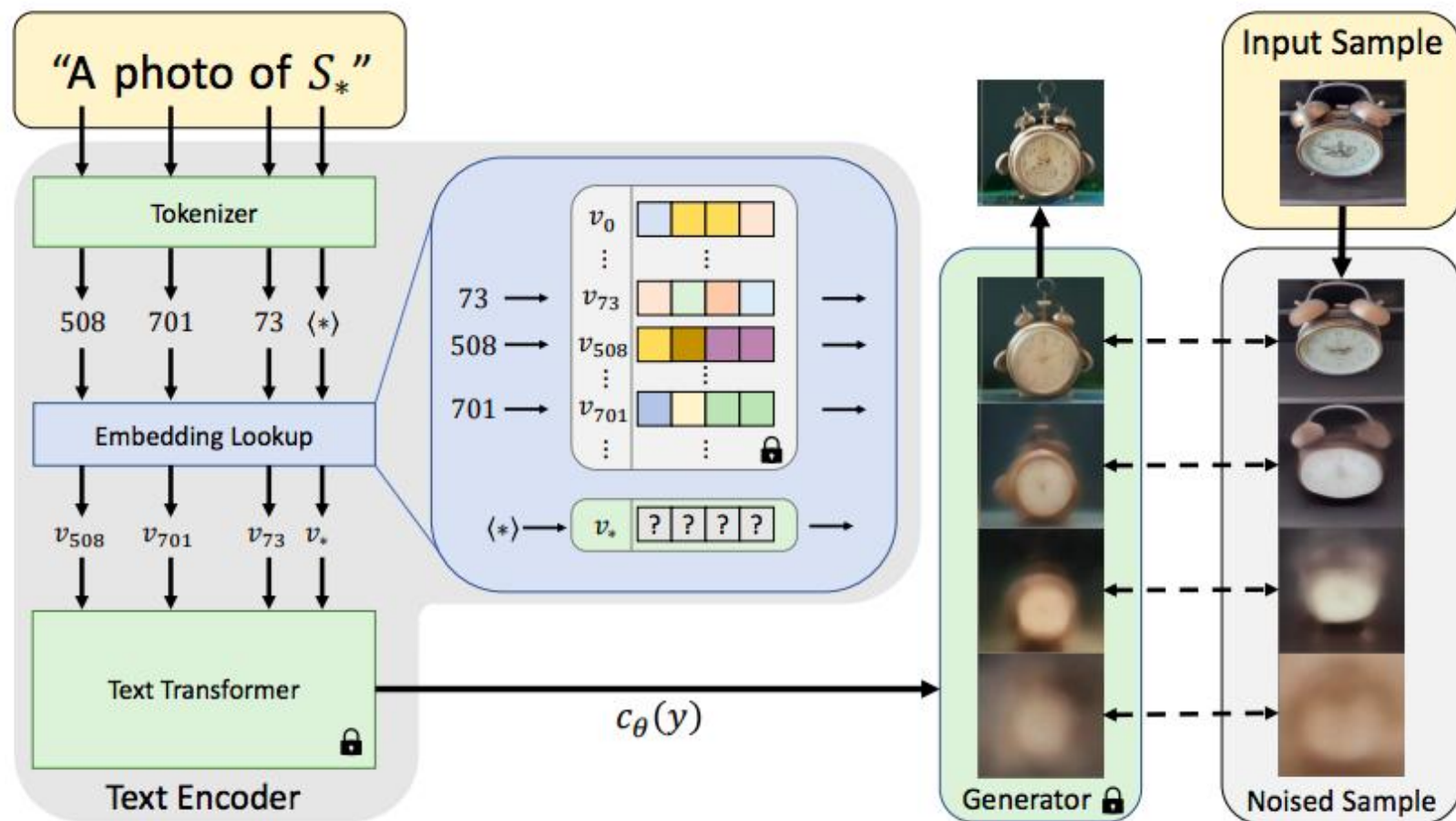
“Banksy art of S_* ”



“A S_* themed lunchbox”

Background

Method overview



$$v_* = \arg \min_v \mathbb{E}_{z \sim \mathcal{E}(x), y, \epsilon \sim \mathcal{N}(0,1), t} \left[\|\epsilon - \epsilon_\theta(z_t, t, c_\theta(y))\|_2^2 \right]$$

■ Background

Application in style transfer



Input samples



“The streets of Paris
in the style of S_* ”



“Adorable corgi
in the style of S_* ”



“Painting of a black hole
in the style of S_* ”



“Times square
in the style of S_* ”



■ Background

Multi-text inversion



S_{style}



S_{clock}



S_{cat}



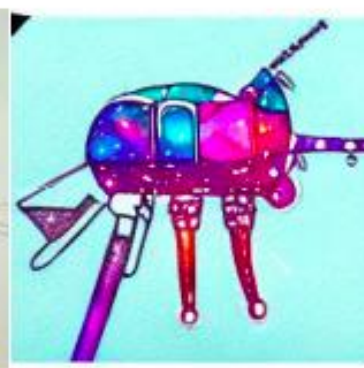
S_{craft}



“Photo of *S_{clock}* in the style of *S_{style}*”



“Photo of *S_{cat}* in the style of *S_{style}*”



“Photo of *S_{craft}* in the style of *S_{style}*”



“Photo of *S_{clock}* in the style of *S_{cat}*”



“Photo of *S_{clock}* in the style of *S_{craft}*”



“Photo of *S_{cat}* in the style of *S_{craft}*”

■ Background

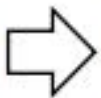
Multi-Concept Customization of Text-to-Image Diffusion

Nupur Kumari¹ Bingliang Zhang² Richard Zhang³ Eli Shechtman³ Jun-Yan Zhu¹
¹Carnegie Mellon University ²Tsinghua University ³Adobe Research

■ Background



A photo of a **moongate**



A **moongate** in the snowy ice



A squirrel in front of **moongate**



Watercolor painting of **moongate** in a forest



A photo of a **V* dog**



A **V* dog** in a swimming pool



A **V* dog** wearing sunglasses



A **V* dog** oil painting, Ghibli inspired

Single-concept generation



A digital illustration of a **V* dog** in front of a **moongate**

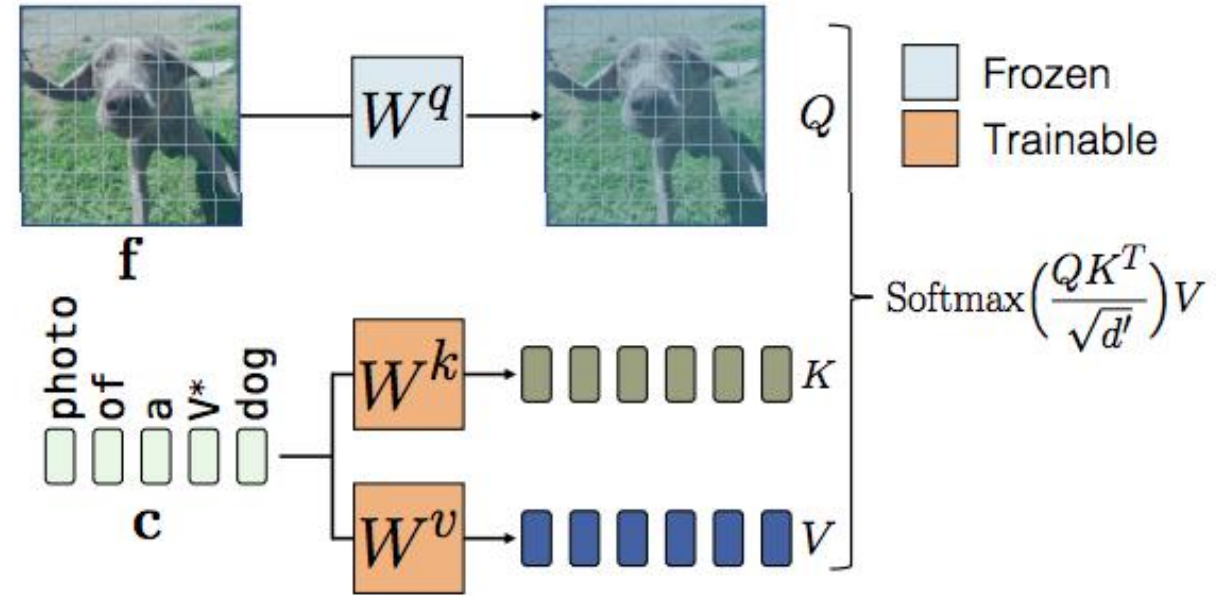
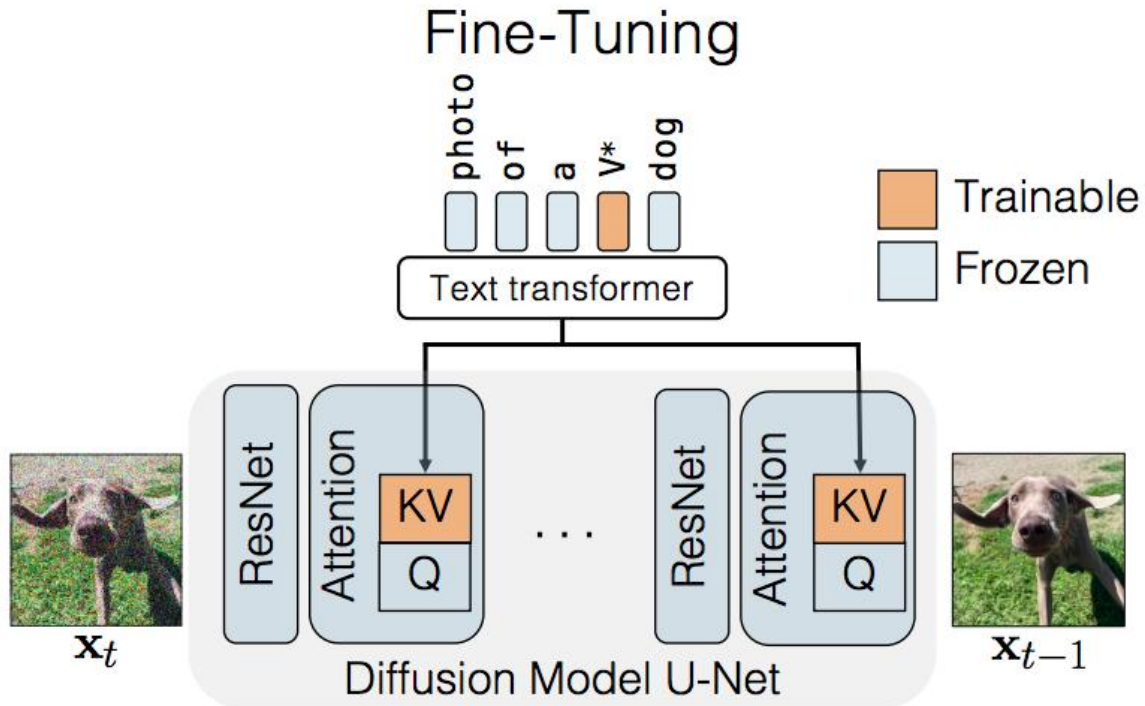


V* dog wearing sunglasses in front of a **moongate**

Multi-concept composition

Background

Method overview



■ Background

Target Images



Custom Diffusion (Ours)



DreamBooth



Textual Inversion



Add object: V* table and an orange sofa



Scene change: V* teddybear in Times Square

■ Background

- **Multi-concept composition**
 - **Joint training on multiple concepts**
 - **Constrained optimization to merge concepts**

Optimization target

$$\hat{W} = \arg \min_W \|WC_{\text{reg}}^\top - W_0 C_{\text{reg}}^\top\|_F$$

s.t. $WC^\top = V$, where $C = [\mathbf{c}_1 \cdots \mathbf{c}_N]^\top$
 and $V = [W_1 \mathbf{c}_1^\top \cdots W_N \mathbf{c}_N^\top]^\top$.

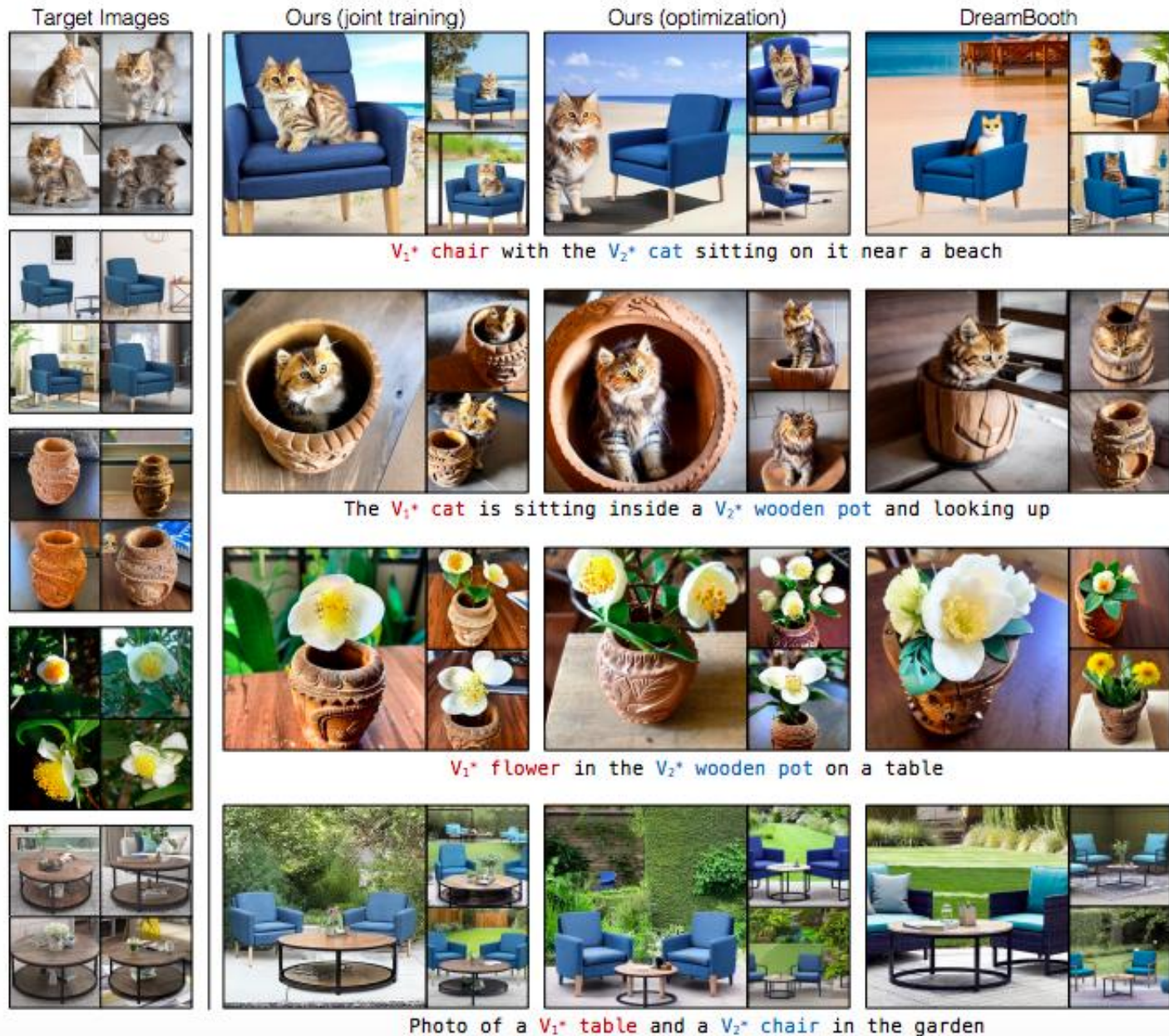
Solution

$$\hat{W} = W_0 + \mathbf{v}^\top \mathbf{d}, \text{ where } \mathbf{d} = C(C_{\text{reg}}^\top C_{\text{reg}})^{-1}$$

and $\mathbf{v}^\top = (V - W_0 C^\top)(\mathbf{d} C^\top)^{-1}$.

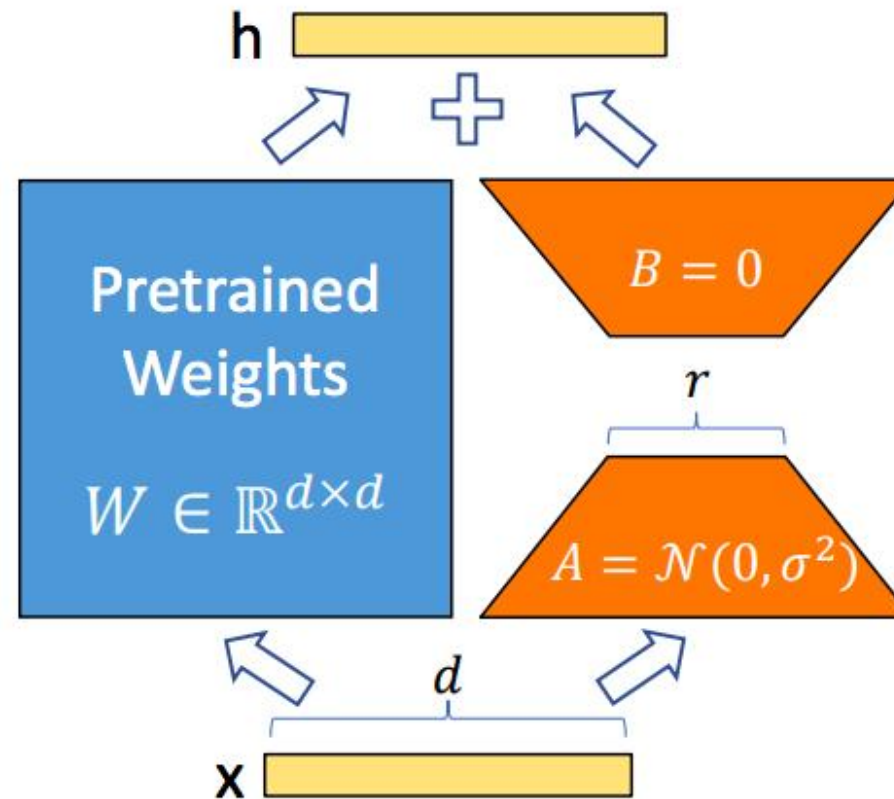
■ Background

- Comparison between two multi-concept composition methods



■ Background

- LoRA: more efficient model fine-tuning



Background

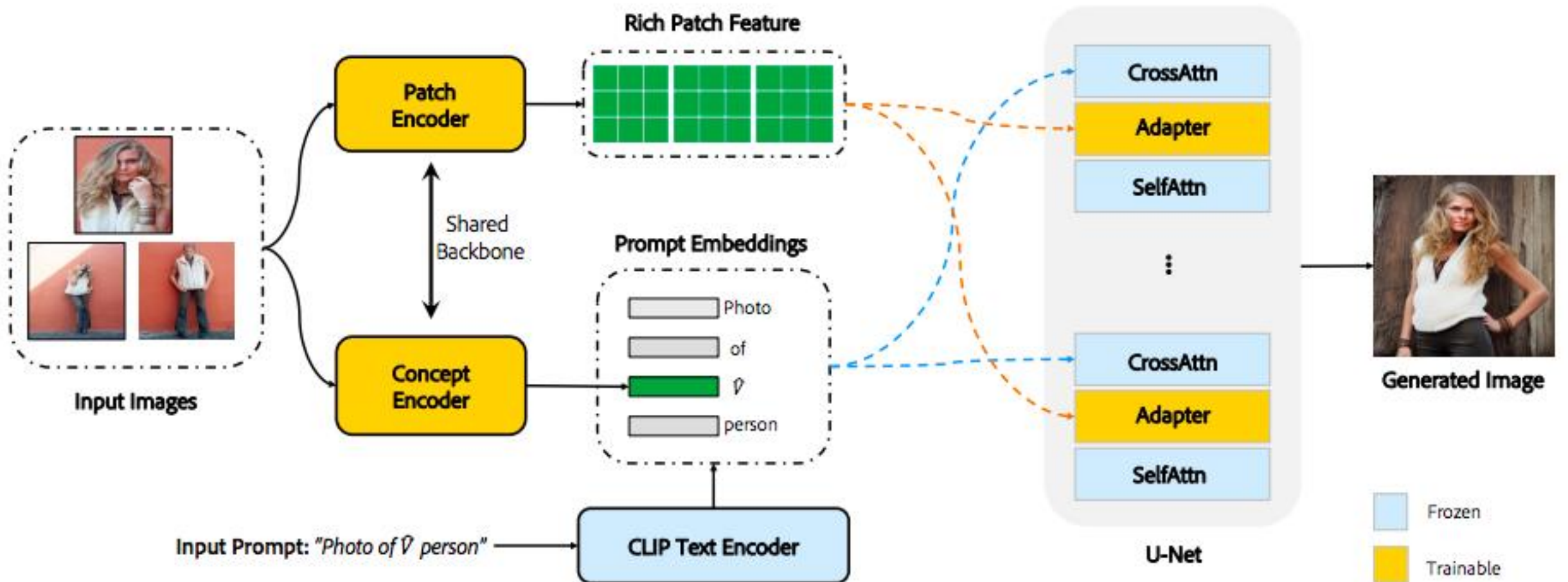
Shi J, Xiong W, Lin Z, et al. Instantbooth: Personalized text-to-image generation without test-time finetuning[J]. arXiv preprint arXiv:2304.03411, 2023.

InstantBooth: eliminate the need for model fine-tuning



Background

Method overview



■ Background



Input 5 images of person



a photo of \hat{V} woman, backview, in the sunset



a photo of \hat{V} woman opening the arm besides the sea



a photo \hat{V} woman with thumb up



a photo of \hat{V} woman as a doctor



a photo of mysterious \hat{V} woman witcher at night



a photo \hat{V} woman as a Wonder Woman



Input 4 images of person



a photo of \hat{V} woman reading books in the library



a photo of \hat{V} woman driving a car



a photo \hat{V} woman playing gambling machine



a photo of \hat{V} woman working before a computer



a photo of mysterious \hat{V} woman witcher at night



a photo \hat{V} woman as a Wonder Woman

■ Background



Input 5 images of cat



a photo of \hat{V} cat standing on the boat



a photo of \hat{V} cat jumping on the floor



a photo \hat{V} cat on the tree



a photo of \hat{V} cat in a bucket



a watercolor painting of \hat{V} cat



a photo \hat{V} cat of on the piano



Input 5 images of cat



a photo of \hat{V} cat wearing sunglasses on the beach



a photo of \hat{V} cat in the swimming pool



a photo \hat{V} cat of play with a ball



a photo of \hat{V} cat in a bucket



a watercolor painting of \hat{V} cat



a photo \hat{V} cat of on the piano

■ Background

- IP-Adapter: baseline of single image prompting

IP-Adapter: Text Compatible Image Prompt Adapter for Text-to-Image Diffusion Models

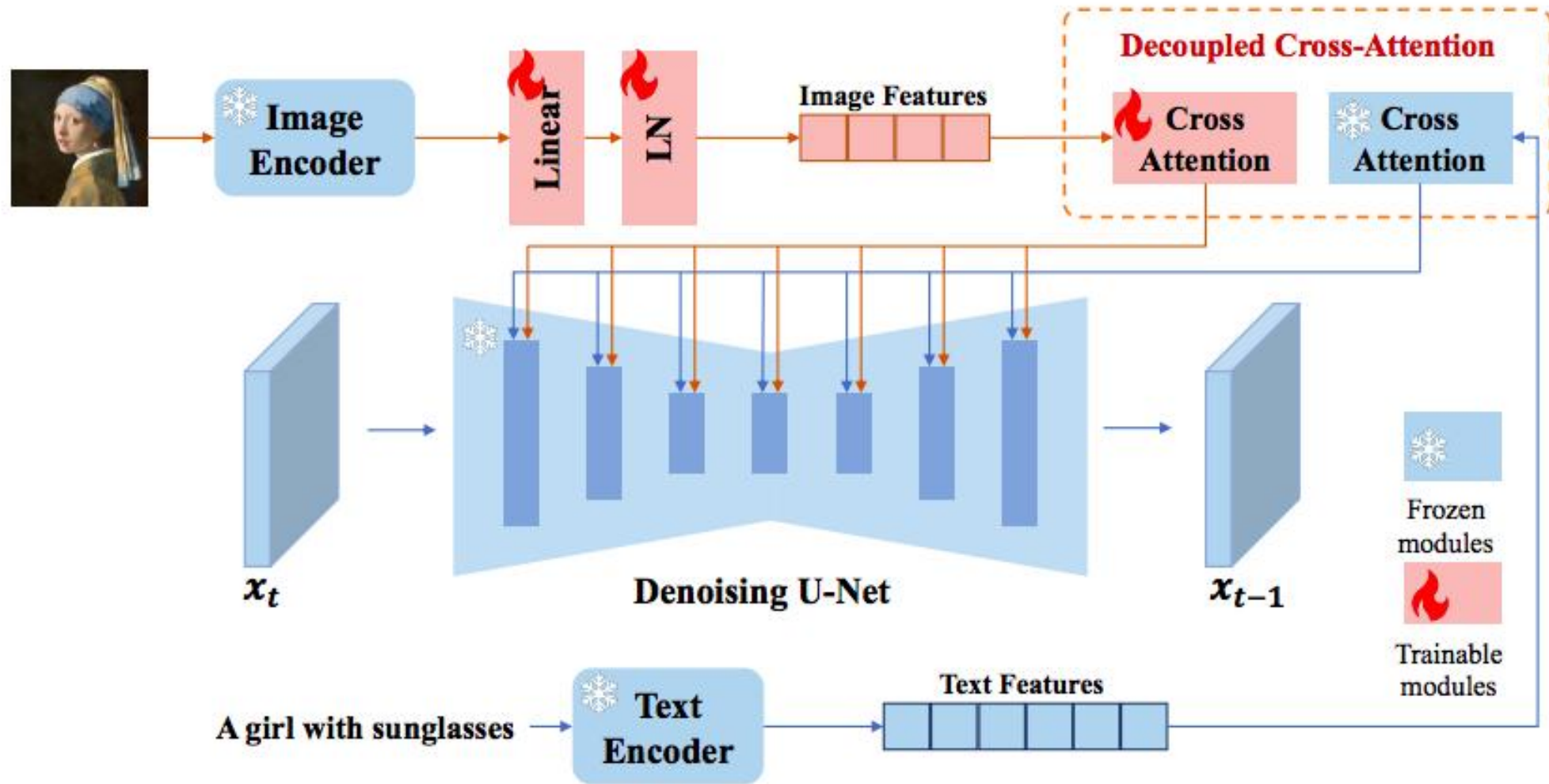
Hu Ye, Jun Zhang*, Sibol Liu, Xiao Han, Wei Yang

Tencent AI Lab

{huye, junejzhang, siboliu, haroldhan, willyang}@tencent.com

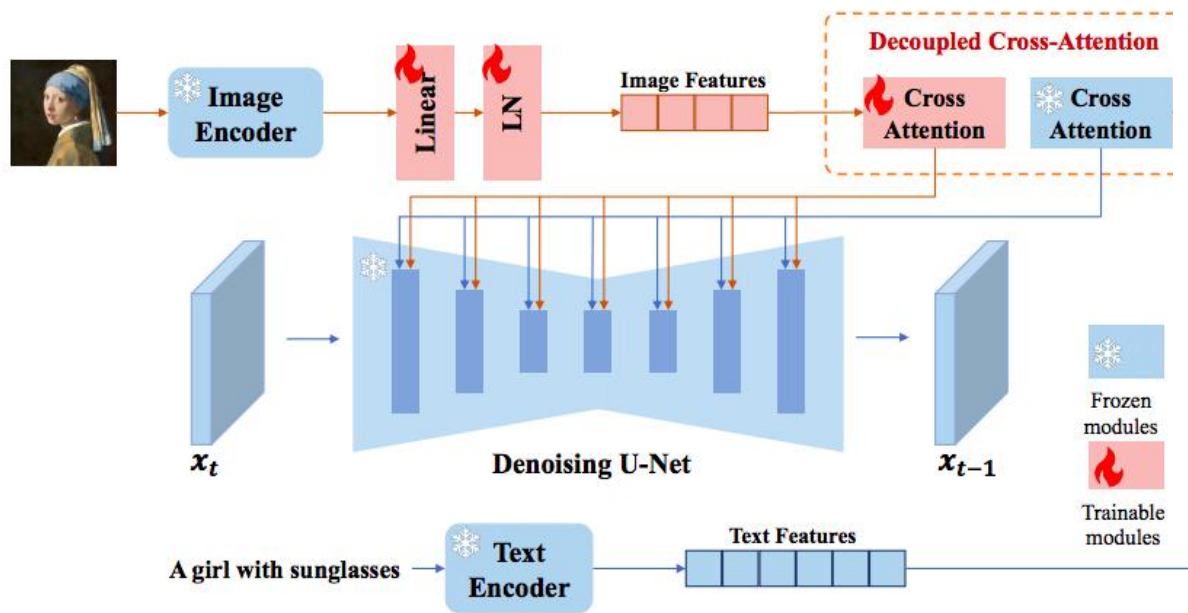
Background

Method overview



Background

Training objective



$$\mathbf{Z}^{new} = \text{Softmax}\left(\frac{\mathbf{Q}\mathbf{K}^\top}{\sqrt{d}}\right)\mathbf{V} + \text{Softmax}\left(\frac{\mathbf{Q}(\mathbf{K}')^\top}{\sqrt{d}}\right)\mathbf{V}'$$

where $\mathbf{Q} = \mathbf{Z}\mathbf{W}_q$, $\mathbf{K} = \mathbf{c}_t\mathbf{W}_k$, $\mathbf{V} = \mathbf{c}_t\mathbf{W}_v$, $\mathbf{K}' = \mathbf{c}_i\mathbf{W}'_k$, $\mathbf{V}' = \mathbf{c}_i\mathbf{W}'_v$

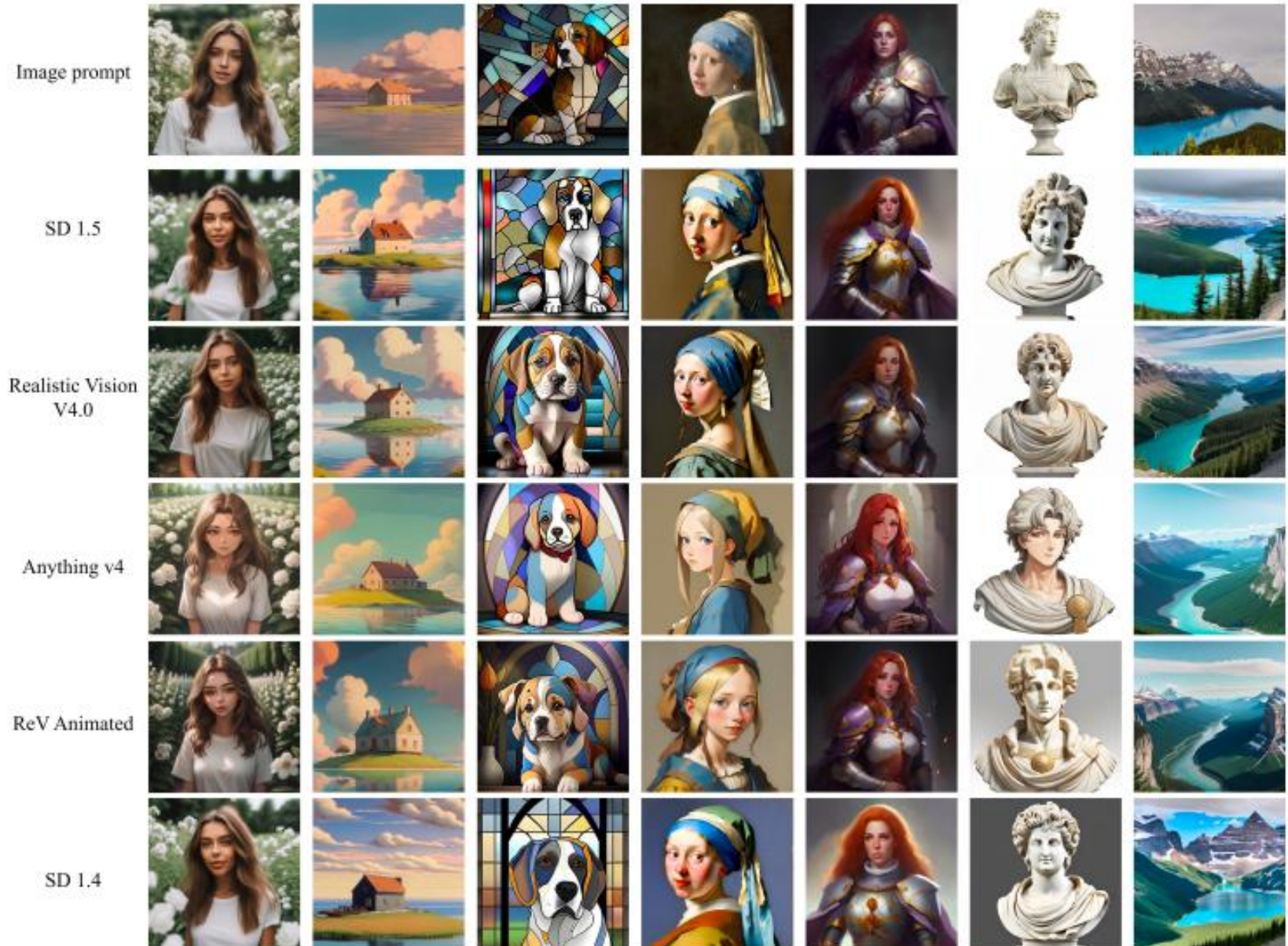
$$L_{\text{simple}} = \mathbb{E}_{\mathbf{x}_0, \epsilon, \mathbf{c}_t, \mathbf{c}_i, t} \|\epsilon - \epsilon_\theta(\mathbf{x}_t, \mathbf{c}_t, \mathbf{c}_i, t)\|^2.$$

$$\hat{\epsilon}_\theta(\mathbf{x}_t, \mathbf{c}_t, \mathbf{c}_i, t) = w\epsilon_\theta(\mathbf{x}_t, \mathbf{c}_t, \mathbf{c}_i, t) + (1 - w)\epsilon_\theta(\mathbf{x}_t, t)$$

$$\mathbf{Z}^{new} = \text{Attention}(\mathbf{Q}, \mathbf{K}, \mathbf{V}) + \lambda \cdot \text{Attention}(\mathbf{Q}, \mathbf{K}', \mathbf{V}')$$

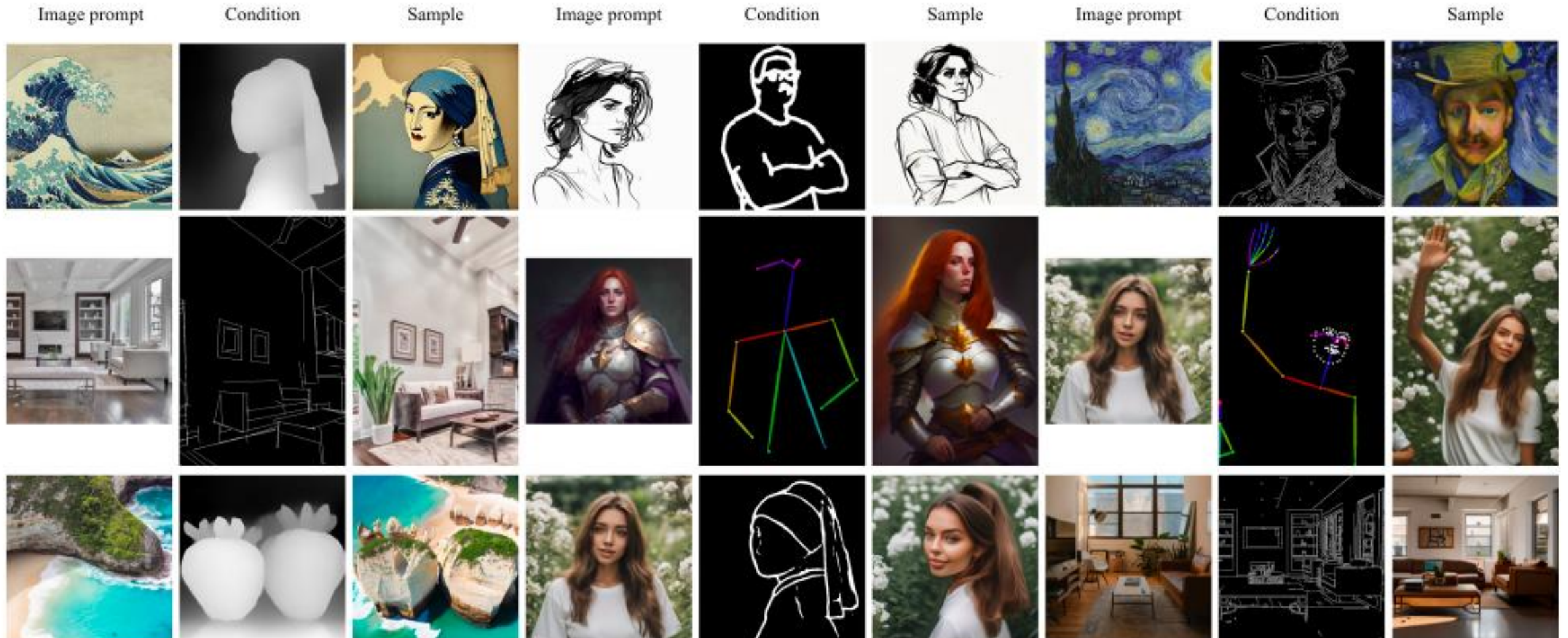
■ Background

- Adaptation to different diffusion models when training only once



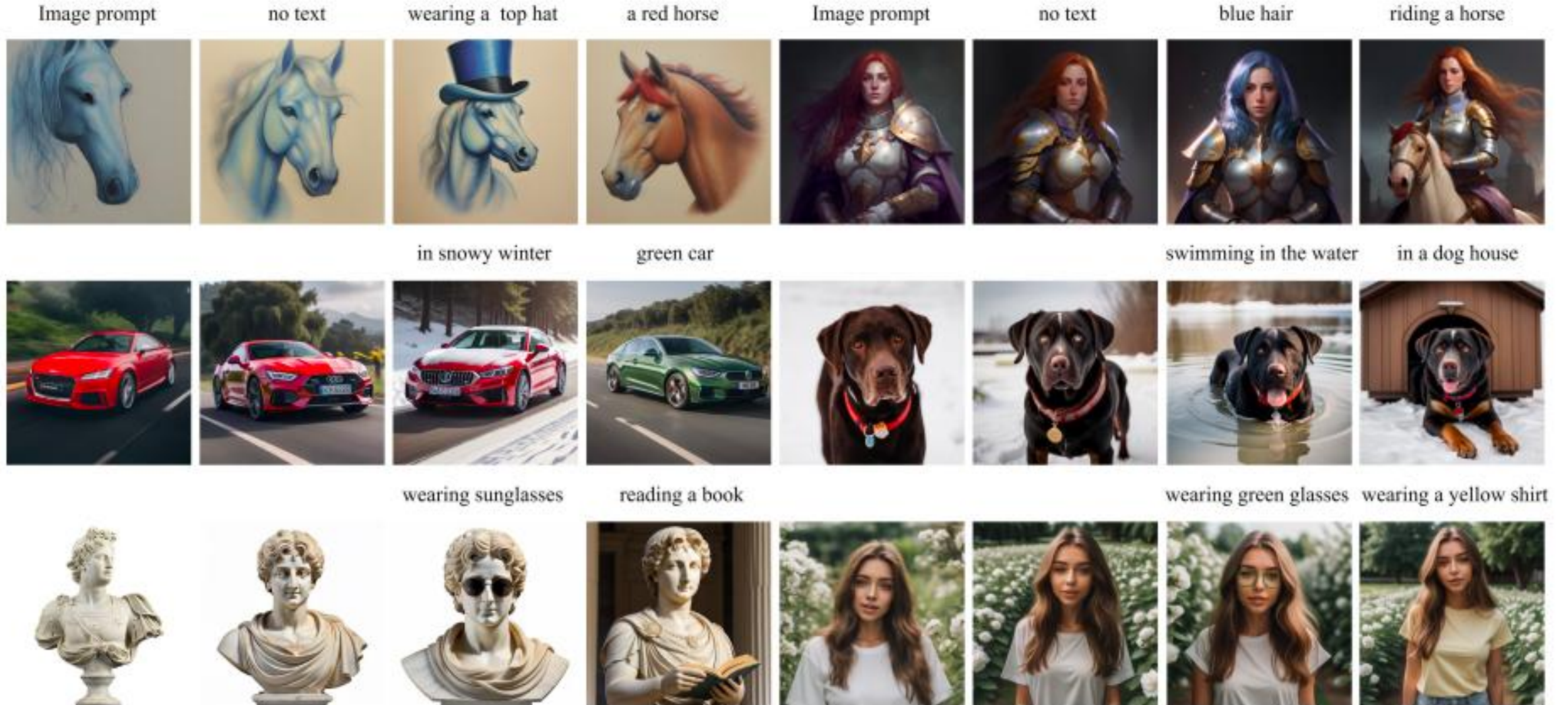
■ Background

Adaptation to ControlNet



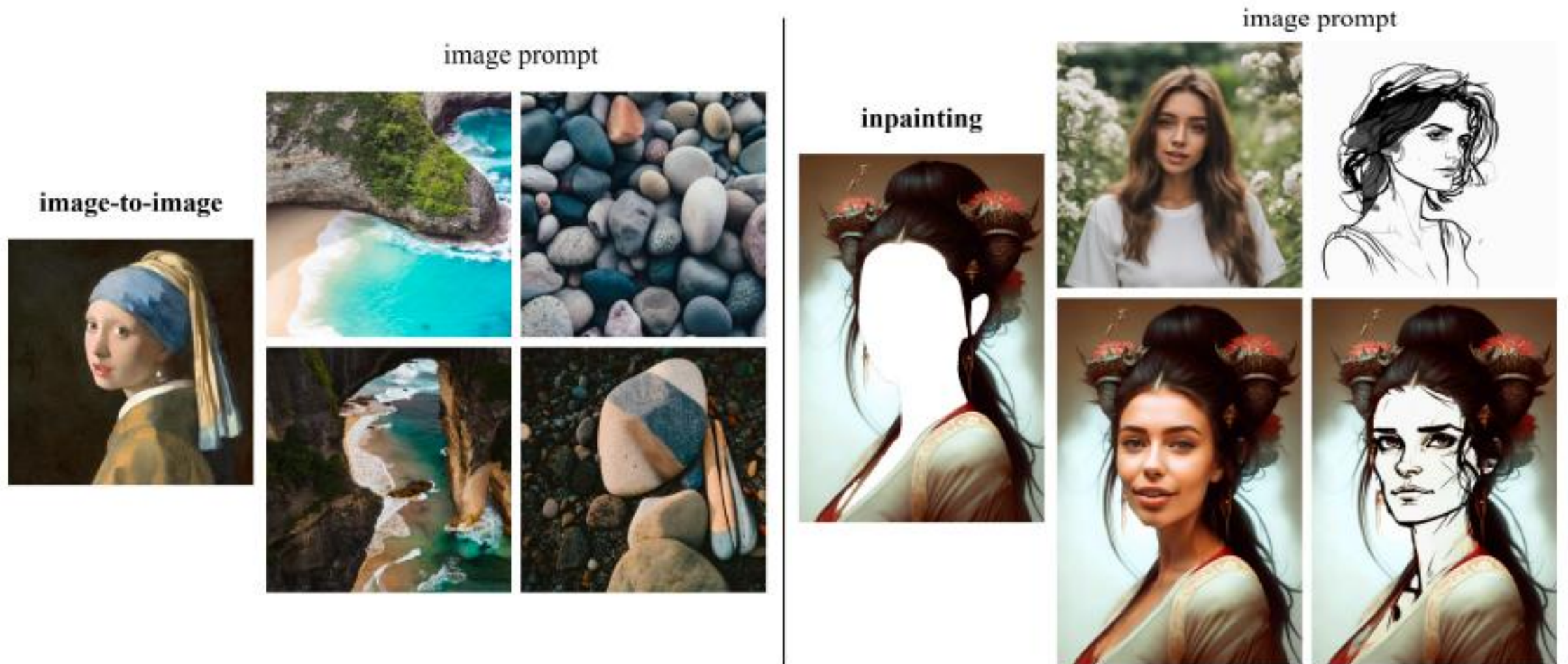
■ Background

Image prompt and text editing



■ Background

Application in I2I translation and inpainting



■ Background

InstantID: Zero-shot Identity-Preserving Generation in Seconds

Qixun Wang¹², Xu Bai¹², Haofan Wang^{12*}, Zekui Qin¹², Anthony Chen¹²³,
Huaxia Li², Xu Tang², and Yao Hu²

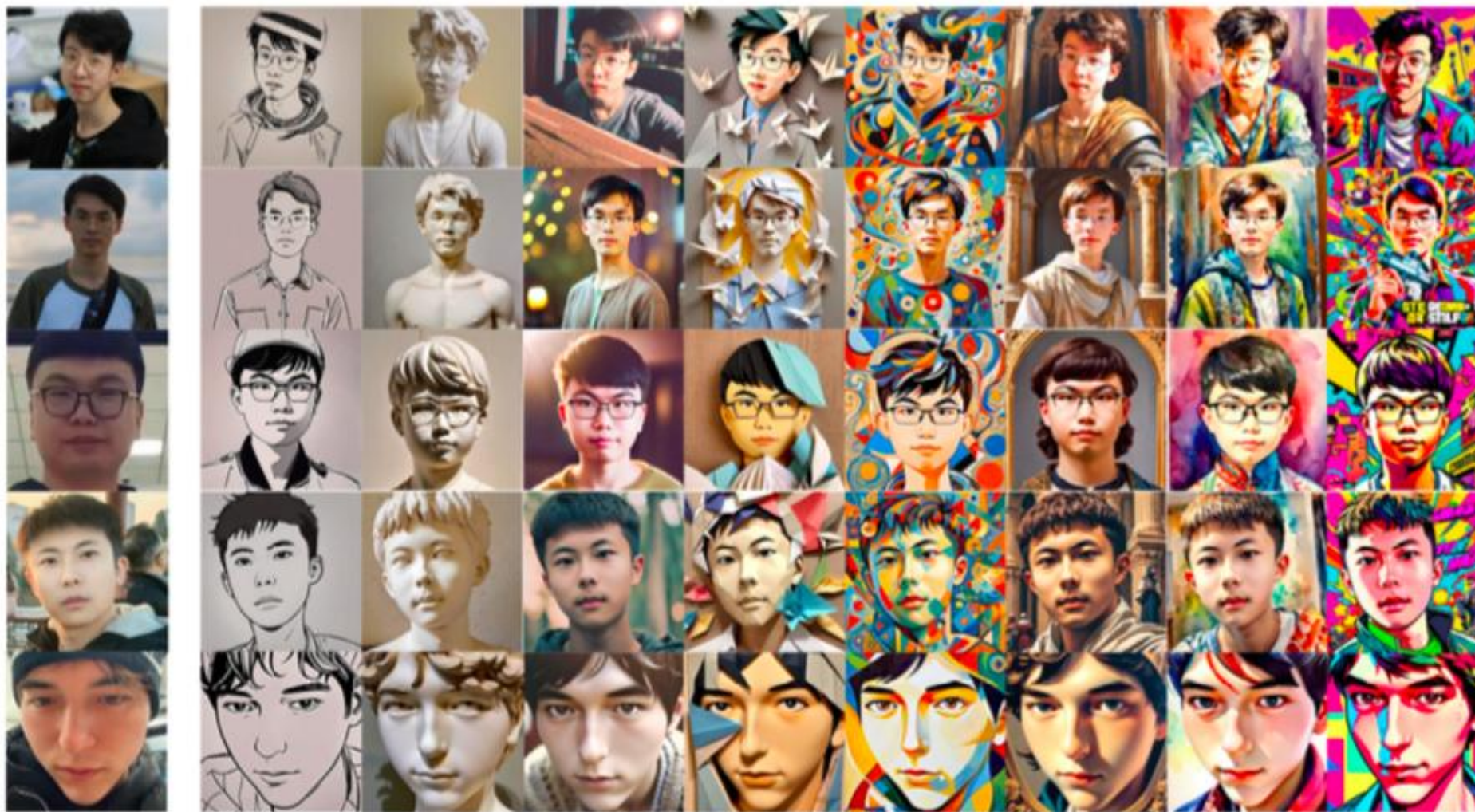
InstantX Team¹, Xiaohongshu Inc², Peking University³

{haofanwang.ai@gmail.com}

<https://instantid.github.io>

■ Background

ID preserved T2I





■ Background



■ Background

Pose control effect





20% Taylor
80% Yang Mi

50%

80% Taylor
20% Yang Mi



■ Background



CapHuman: Capture Your Moments in Parallel Universes

Chao Liang¹

Fan Ma¹

Linchao Zhu¹

Yingying Deng²

Yi Yang^{1†}

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<https://caphuman.github.io>

Background

Reference Image



your first life



... a pop singer, sing, play the guitar, piano, take part in the show

your second life

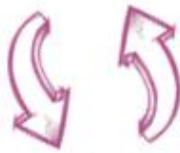


... a scientist, work with Hawking, Hinton, present in a conference

your third life



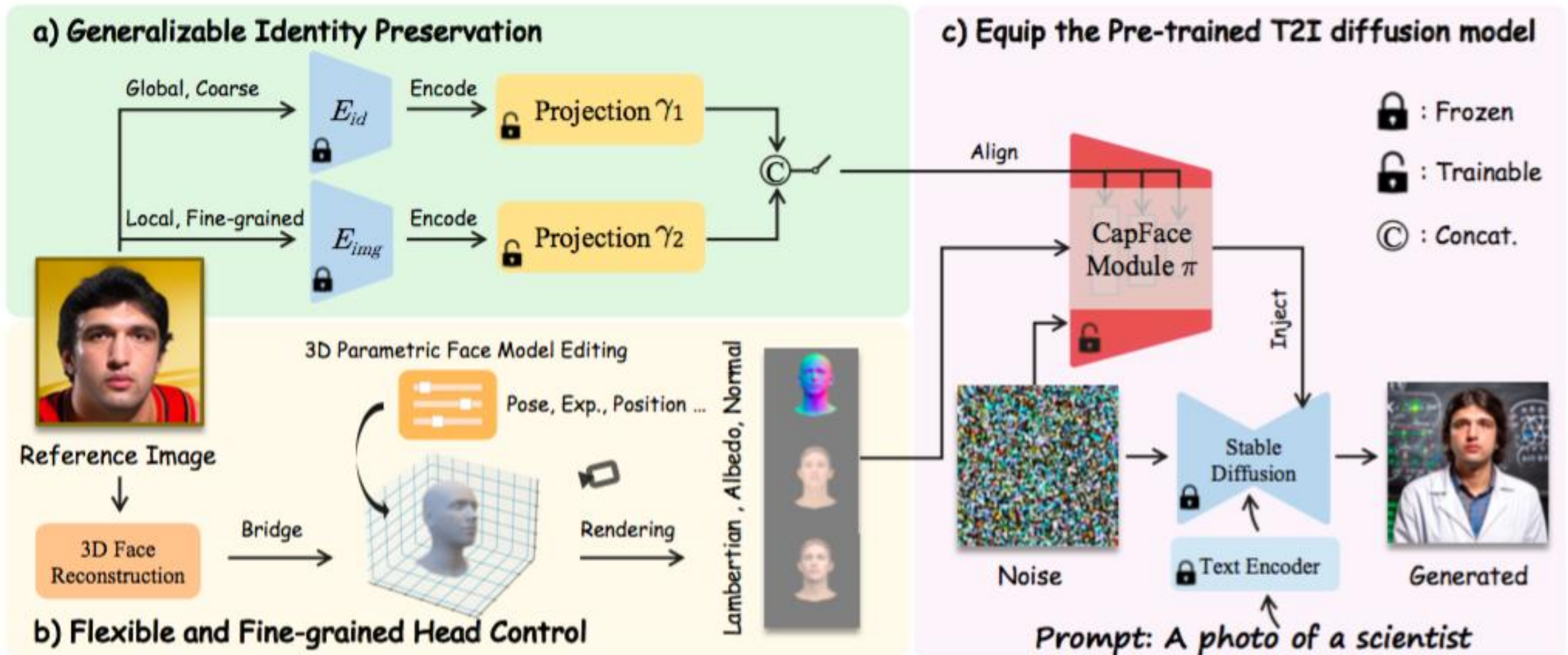
... an astronaut, travel over the universe, collaborate with Obama



3D facial prior

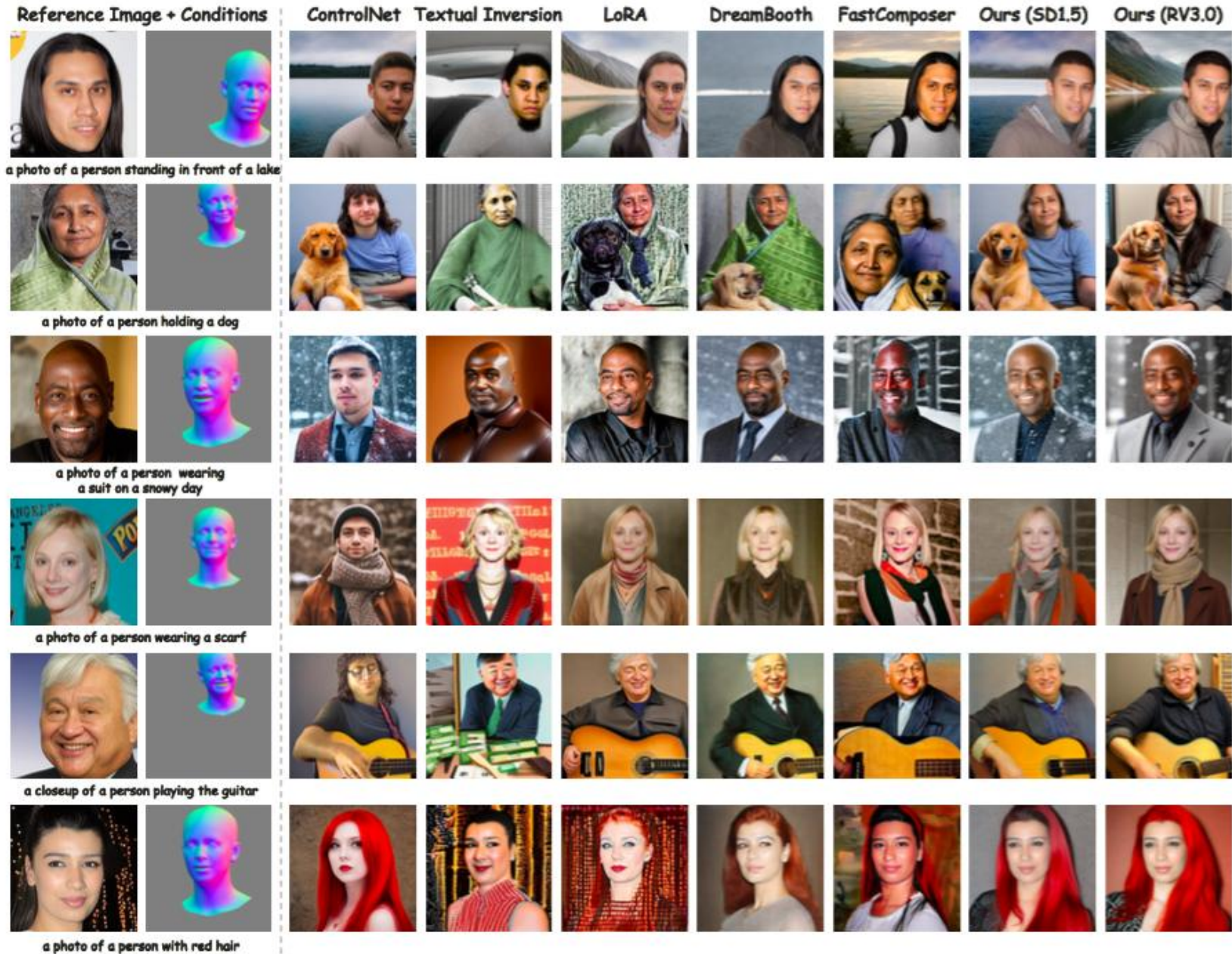
Background

Method overview



Background

Qualitative results



■ Background

More control effects of 3dMM



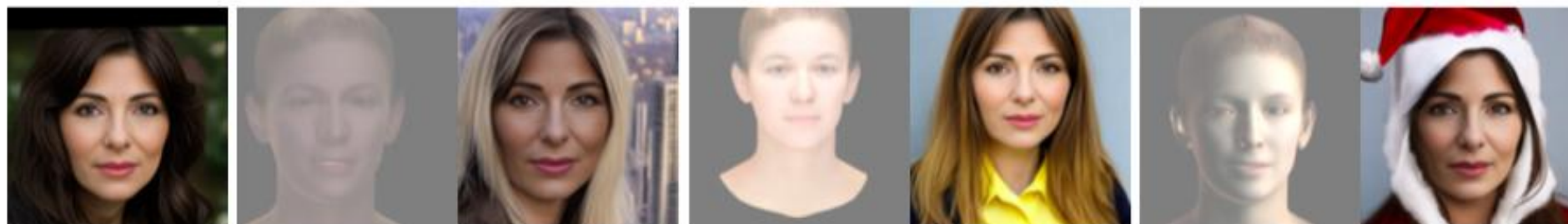
Reference Image

Ours with different head position, pose control



Reference Image

Ours with different facial expression, pose control



Reference Image

Ours with different illumination control

■ Background

InstantFamily: Masked Attention for Zero-shot Multi-ID Image Generation

Chanran Kim
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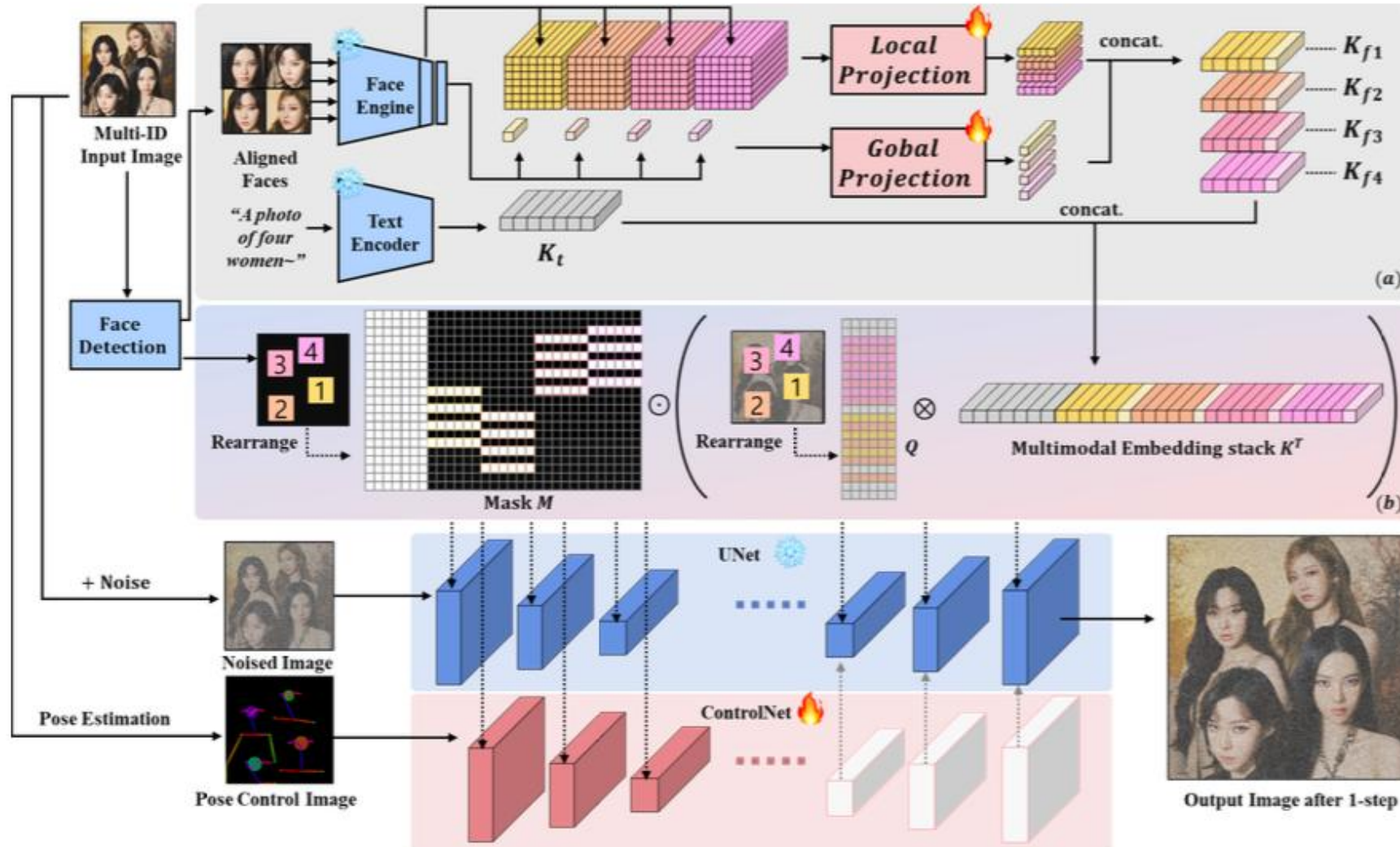
Yeul-Min Baek
SK Telecom
Seoul, Republic of Korea
ym.baek@sk.com

■ Background

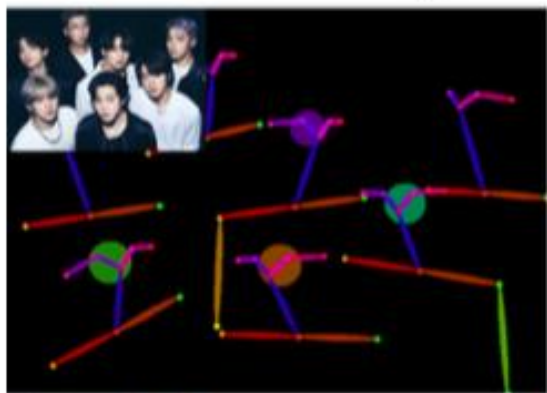


Background

Method overview



Pose Control Image



Cherry Blossom



Jungle



Studio



1 ID

2 IDs

3 IDs

4 IDs

4 IDs

Street



School



Mars



■ Outline

1 / Background

2 / **Author**

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■ Author

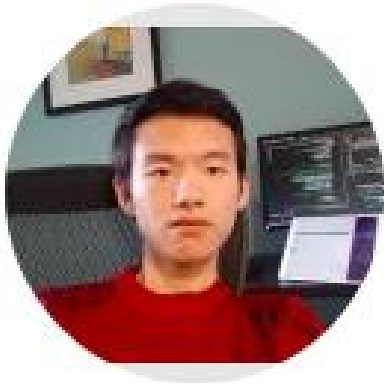
MoMA: Multimodal LLM Adapter for Fast Personalized Image Generation

Kunpeng Song^{1,2}, Yizhe zhu¹, Bingchen Liu¹, Qing Yan¹, Ahmed Elgammal²,
and Xiao Yang¹

¹ ByteDance

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Computer Vision Deep Learning Machine Learning AIGC

First author: PhD student in Rutgers University, major in computer vision, AIGC

■ Author



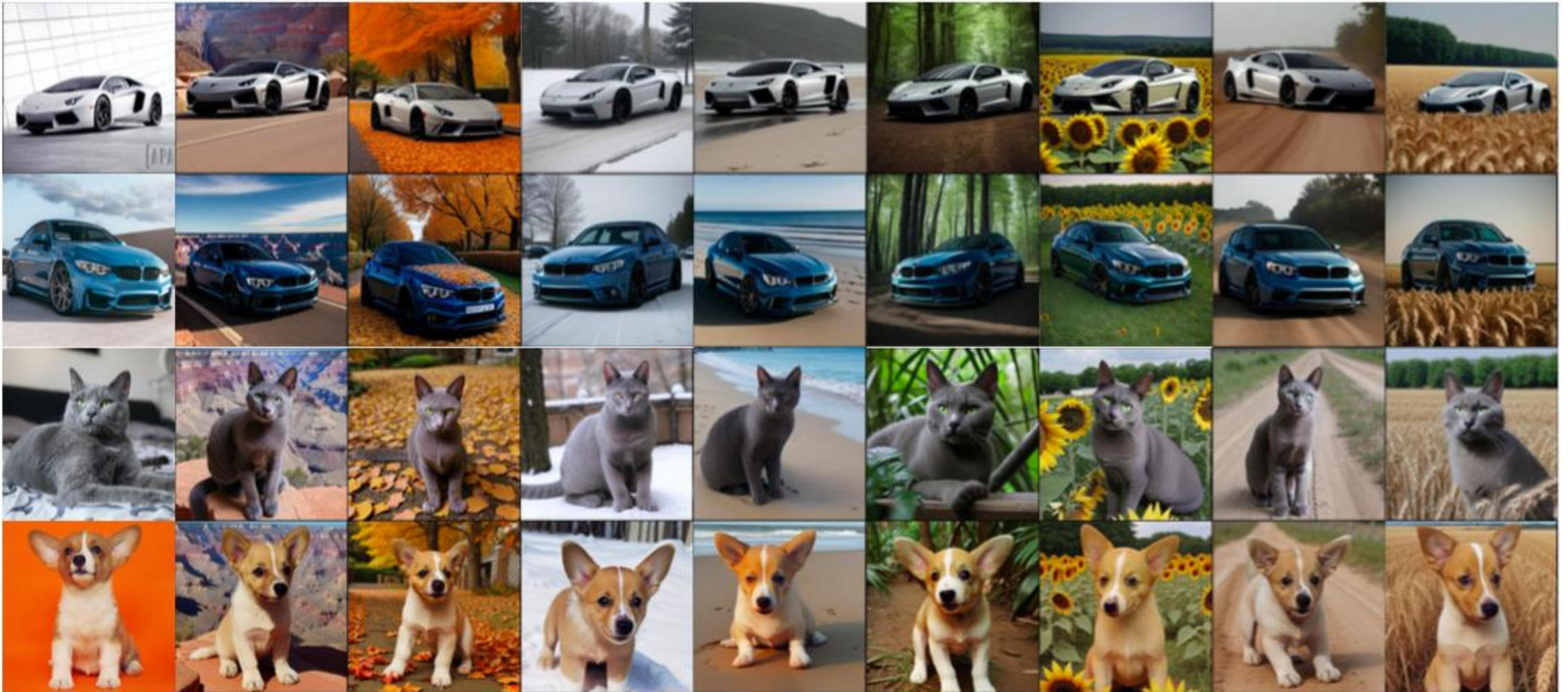
艾哈迈德·埃尔加马尔 (Ahmed Elgammal)

Dr. Ahmed Elgammal is a professor at the Department of Computer Science at Rutgers University. He is the founder and director of the Art and Artificial Intelligence Laboratory at Rutgers, which focuses on data science in the domain of digital humanities.

Dr. Elgammal received his M.Sc. and Ph.D. degrees in computer science from the University of Maryland, College Park, in 2000 and 2002, respectively.

Method

Results preview



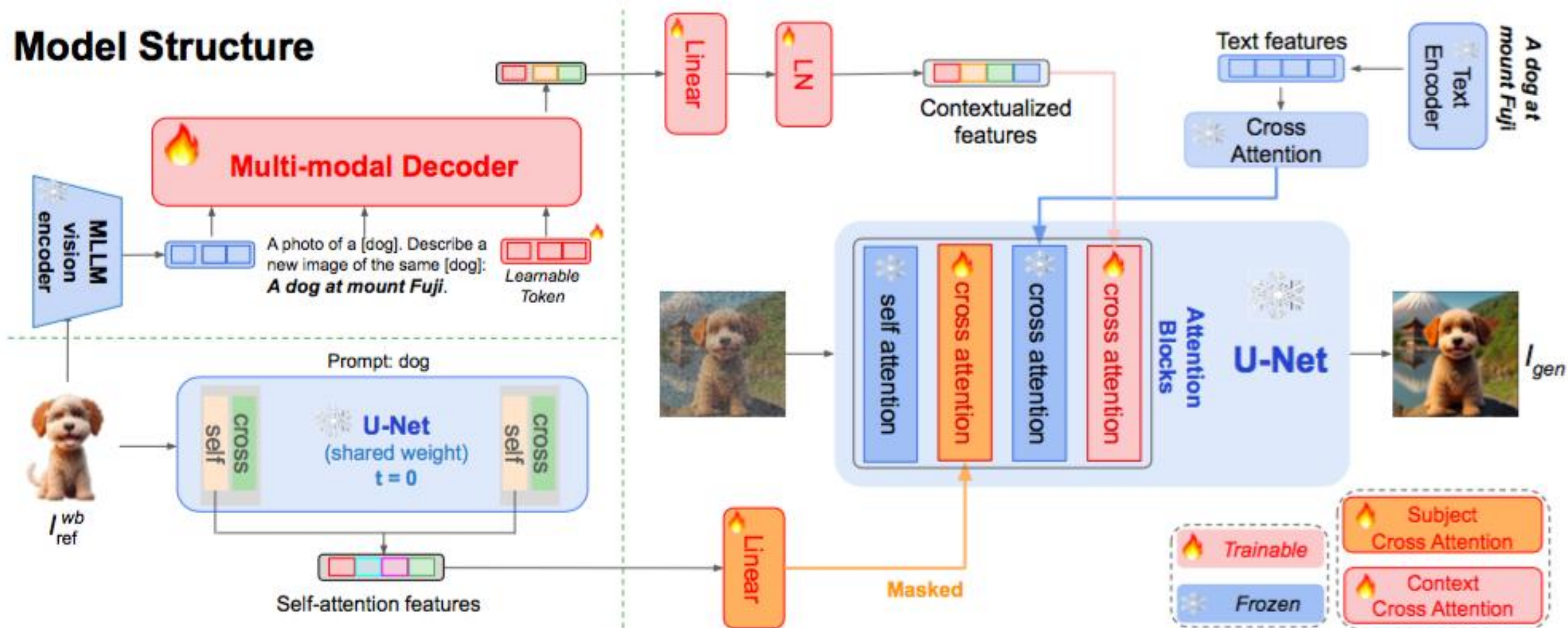
■ Method

■ Contributions

- Mask based self-supervised multi-modal generative learning
- Introduction of MLLM for better feature learning
- Disentangled cross-attention and self-attention
- Iterative self-attention masking

Method

Model Structure



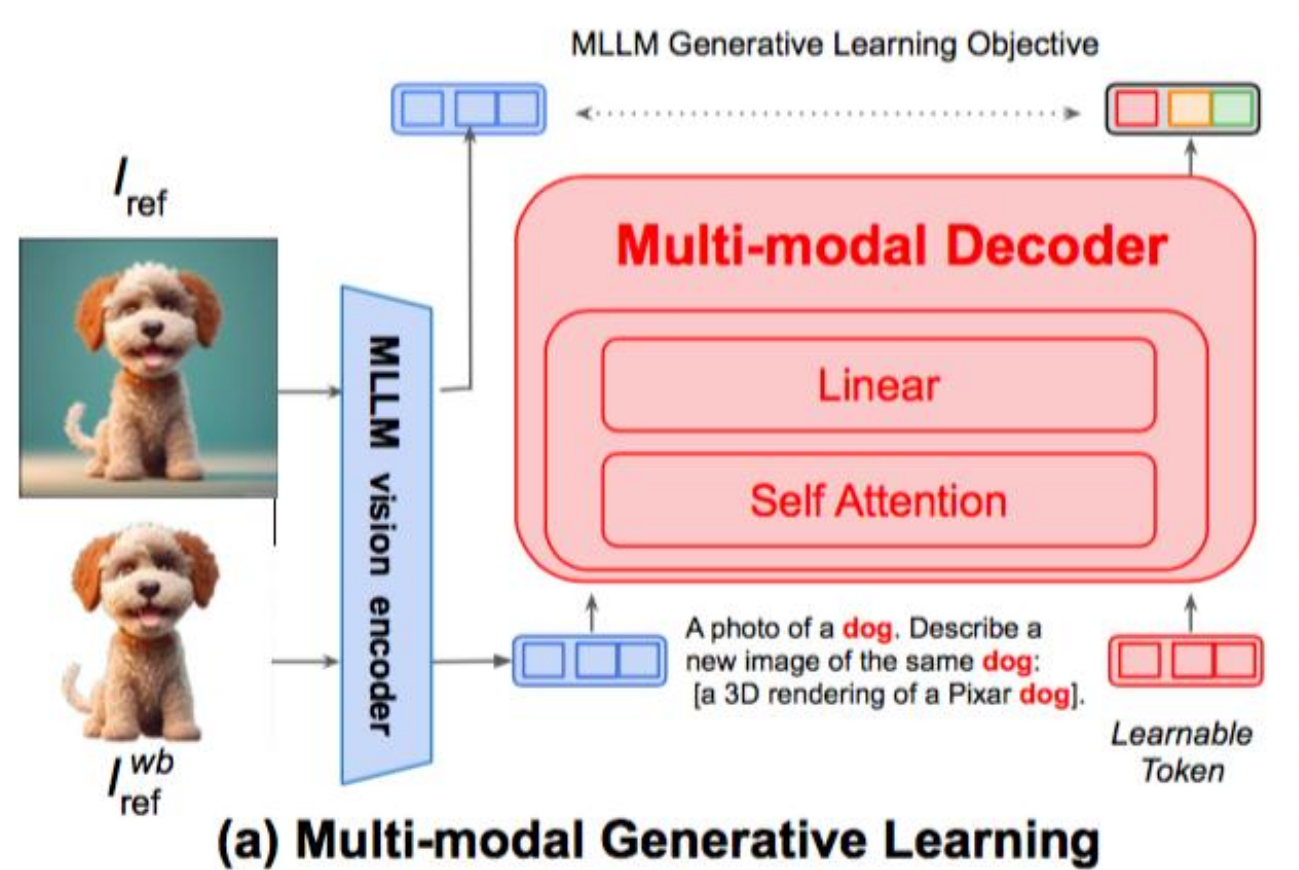
Method

Stage 1:

multi-modal generative learning

LLaVA

19.Liu, H., Li, C., Wu, Q., Lee, Y.J.: Visual instruction tuning (2023)

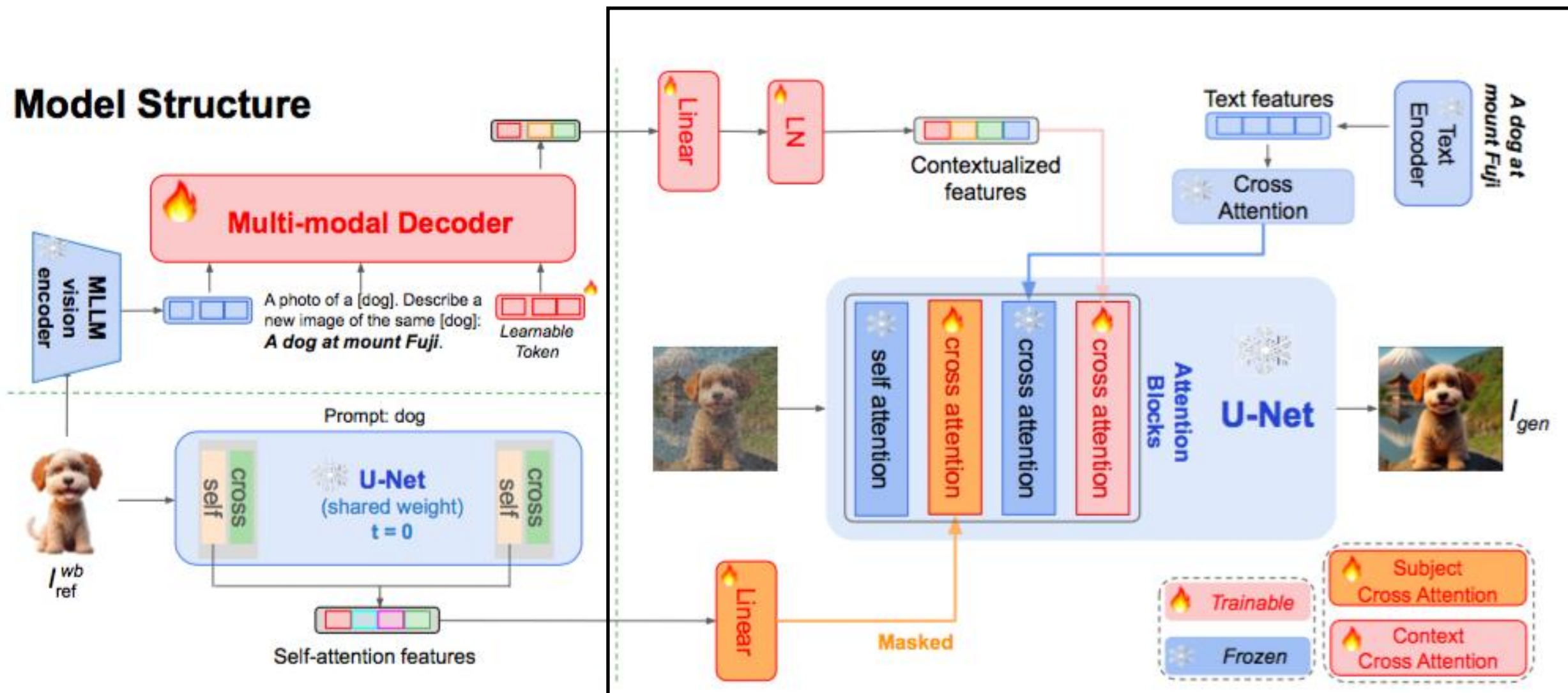


$$\mathcal{L}_{MLLM} = \left\| \text{MLLM} \left(\text{CLIP} \left(I_{ref}^{wb} \right), P_{ref}, \text{Token} \right) - \text{CLIP} \left(I_{ref} \right) \right\|_2^2$$

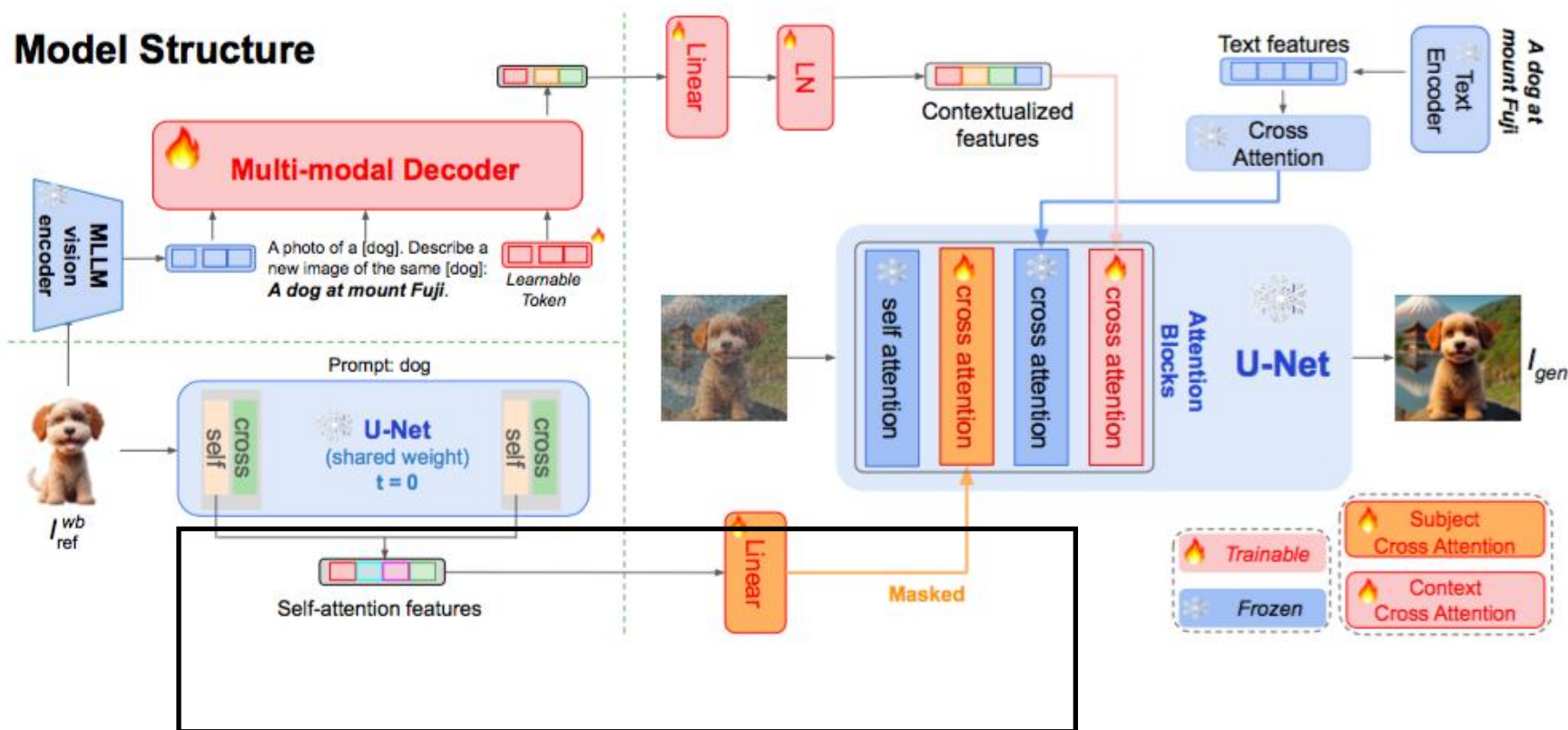
Method

Stage 2

Model Structure



Method

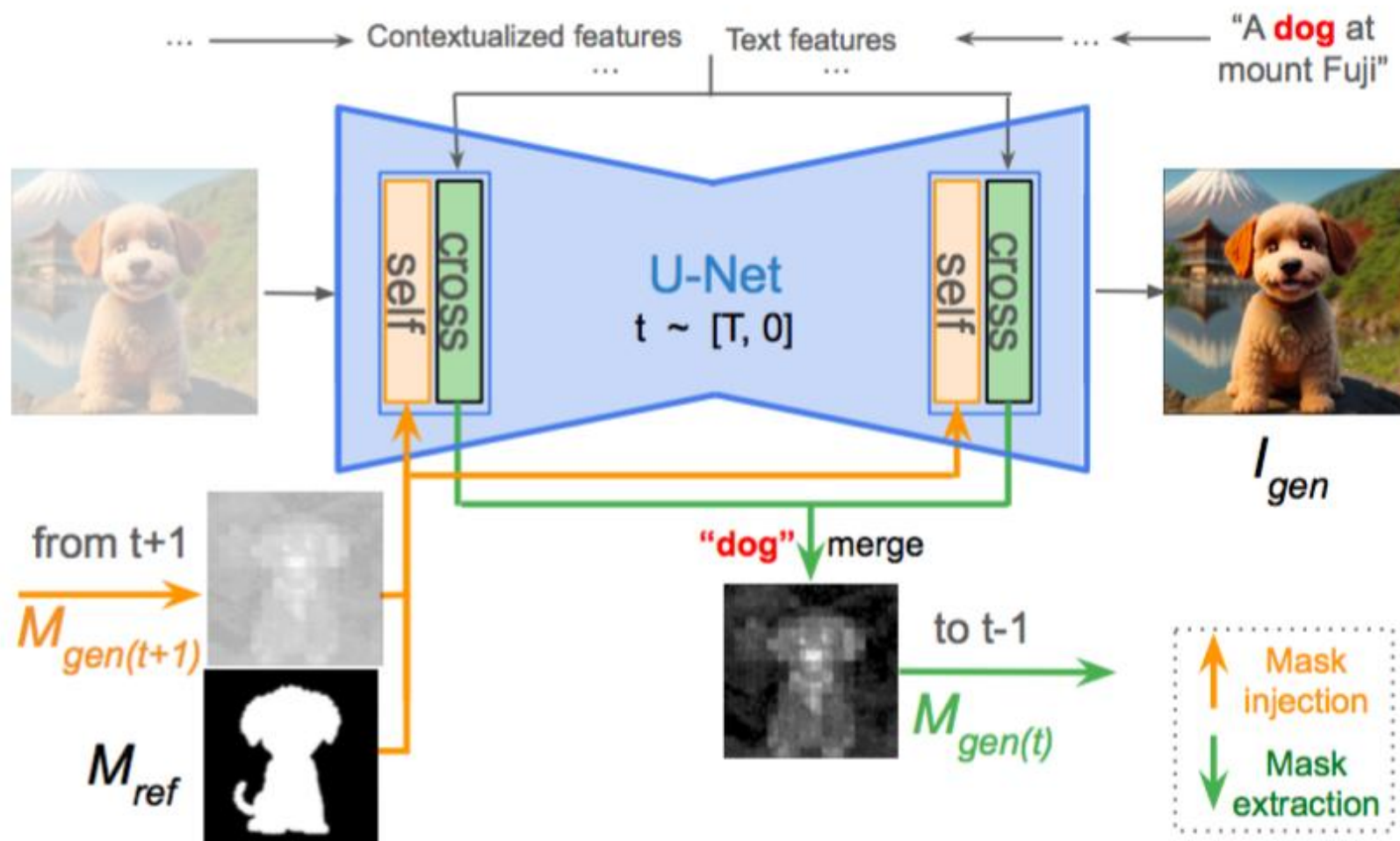


$$Z_{new} = \text{Attn}(Q, K, V) + \lambda \cdot \text{Attn}(Q, K', V', M_{ref}) \cdot M_{gen} \cdot \beta$$

Method

Inference:

Approximate
generated mask with
the cross attention
map



(b) Iterative Self Attention Masking

■ Outline

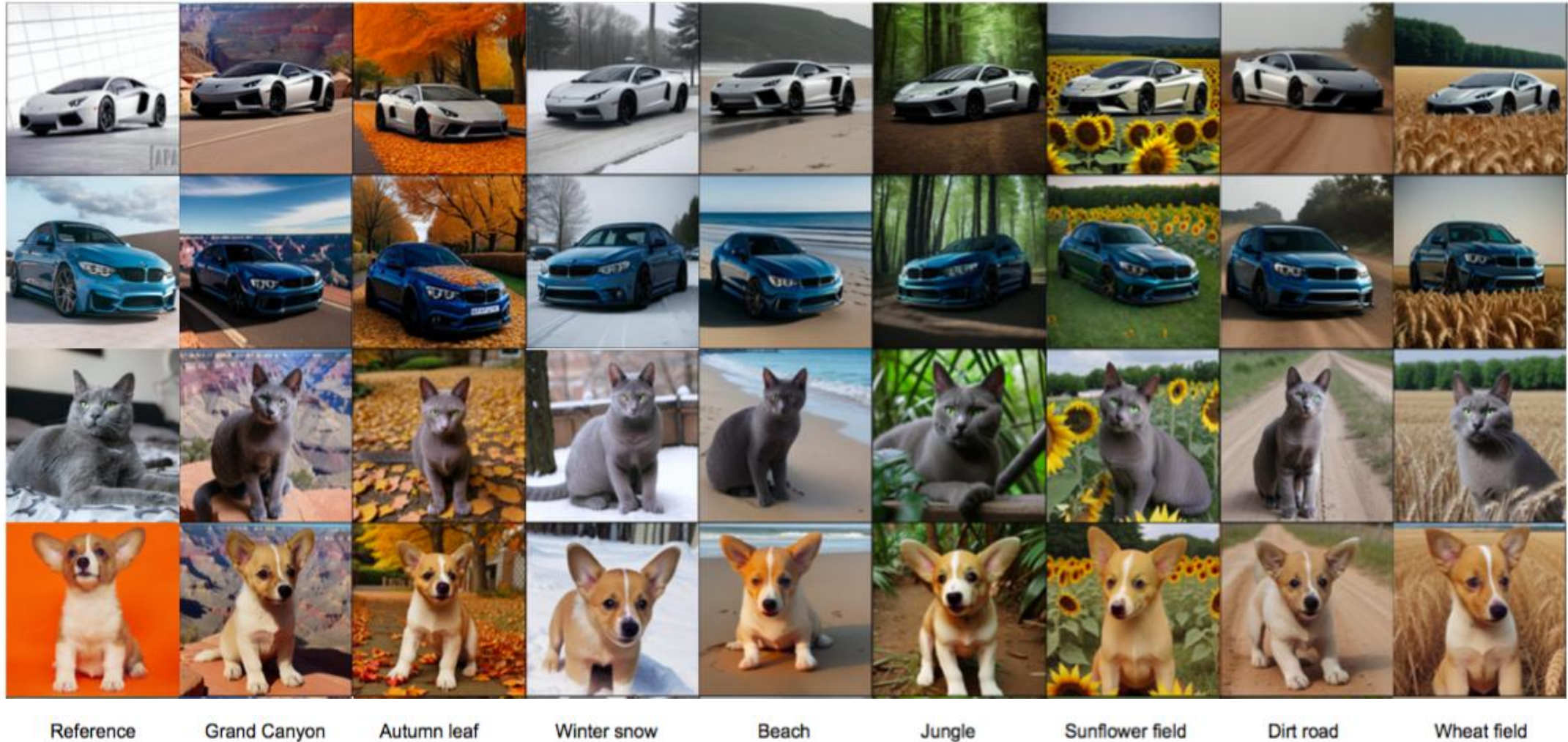
1 / Background

2 / Author

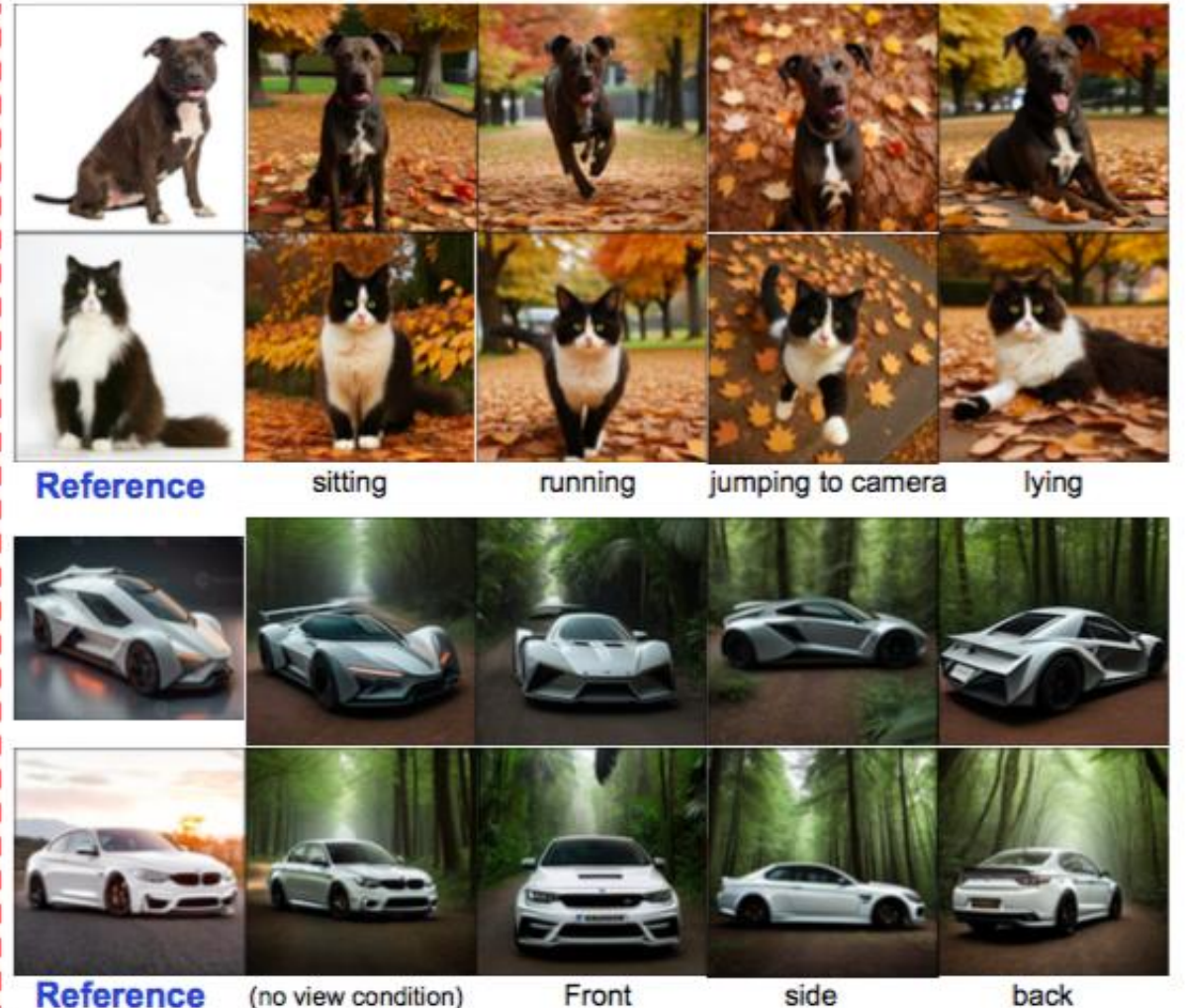
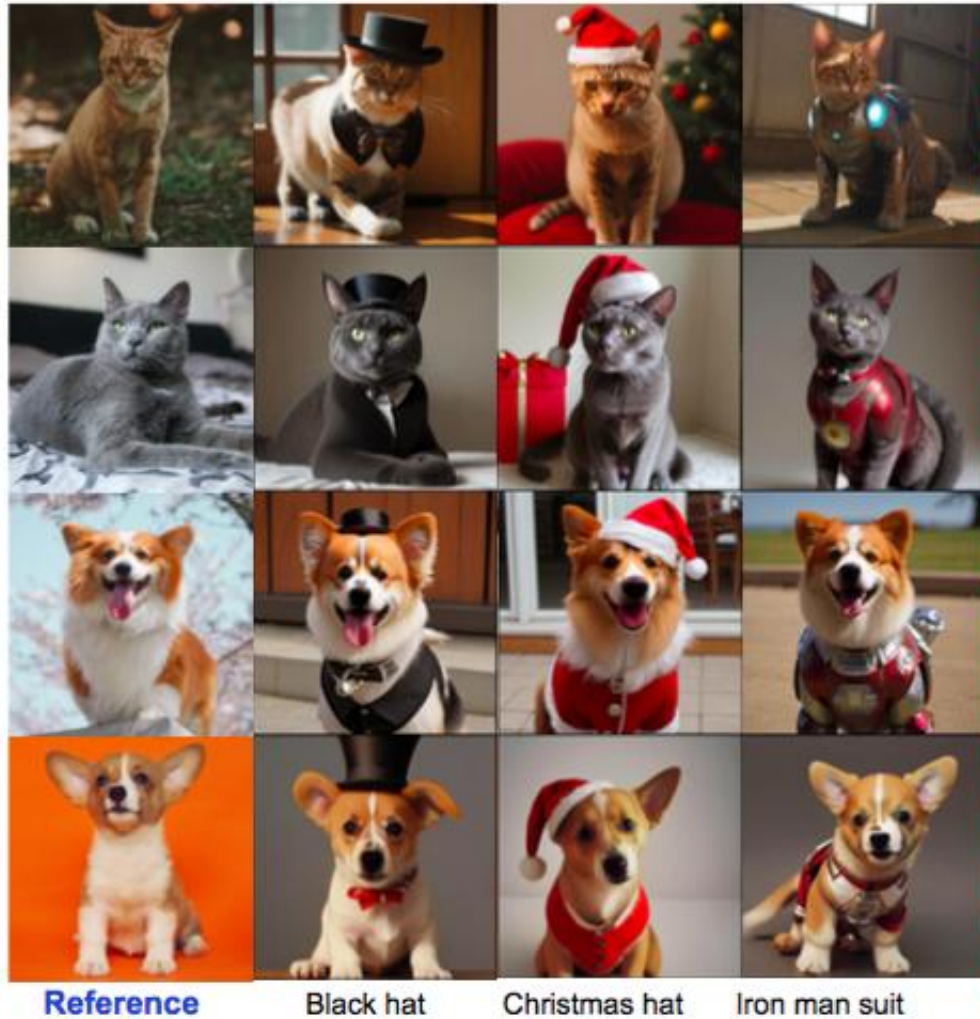
3 / Method

4 / **Experiments**

Experiments



Experiments



Experiments

Adapt to pre-trained community models



Thanks!